



# EMPOWERING FARMS, FARMERS AND FUTURES

# **ABOUT US**

### **NUTRISOURCE:**

### **NURTURING GROWTH, SUSTAINING THE FUTURE**

Welcome to Nutrisource, where we'are redefining agriculture through optimal Nutrition Management to improve farm and farming livelihoods. Our mission is to promote sustainable farming practices and empower marginal farmers for better life and healthy future.

**NUTRISOURCE** with global footprints in Sub Saharan Africa and South East Asia having offices in Singapore, Dubai and Kolkata has built a strong foundation over last 4 years in the field of fertilizers and Agri input sectors. We are now entering in Indian market focussing on the untapped potential of Eastern India with robust expertise, strong commitment and long term vision to cater the farming segment.

Our integrated approach, combining innovative products, expert knowledge, cutting - edge technology, and exceptional service, sets us apart from other players in the industry. We're dedicated to make a lasting impact on the agricultural



# **MESSAGE FROM CEO**

We believe that the foundation of a prosperous future lies in nurturing our land with impactful value addition and promoting sustainable farming practices. As we embark our journey in India, our fundamental commitment lies to enrich the soil and ensure farmers' prosperity. Our optimal nutrition management and tech enabled advisory services are aimed at driving agricultural excellence, fostering a resilient and sustainable agricultural ecosystem and improving livelihoods.

Lets partner together to ensure that agriculture continues to drive the prosperity of the farmers, nations and Earth's ecosystem.

Murari M Rakshit

Founder and CEO Nutrisource India Pvt Ltd.

# **INDIAN BUSINESS PLAN**

"Nutrisource India Private Limited" is confident to bring world class technology and best in class expertise with our Global knowledge and network to set up one of the most modern and integrated SSP and NPK fertilizer factory in West Bengal to serve millions of farmers in West Bengal and neighbouring states to support the growth and prosperity of Agriculture in the region.

This project will bring INR 1000 Cr (Approx) investment in West Bengal to set up the Integrated Phosphate Fertilizer Factory to produce 300000 MTPA SSP (Single Super Phosphate) and 200000 MTPA NPKs which are very critical fertilizers for Eastern Indian Agriculture and would employ over 500+ technical, skilled, and unskilled manpower.

**Nutrisource India Private Limited** leadership team brings very rich and combined unparallel industry expertise of 100 yrs with robust field level experience in Eastern India which enables us to develop the region specific business, growth and partnership strategy ensuring the delivery of win-win proposition at shortest possible time.



# Z



## SAVAGE Bifenthrin 10%

### **Key Benefits**

- Savage is compatible with other insecticide and fungicides
- Belongs to new generation of pyrethroid chemistry
- Strong contact and stomach action
- Quick knock down action and provides longer persistence period of control against target insects

**Mode of Action:** Contact & stomach insecticides

**Crop:** Paddy, Brinjal, Cucurbits

Available Packing: 100 ml, 250 ml, 500 ml, 1 L Packaging

# TEJAS

Emmamectin Benzoate 5% SG

### **Key Benefits**

- Tejas is a larvicide having anti feedent action
- Protects plants from feeding damage within few hours of application
- Controls range of larval instars by contact activity Long residual ingestion activity
- It is rapidly absorbed into foliage and has translaminar action
- It is a naturally derived product that does not harm the beneficial insects

**Dosages:** 54 - 88 gm / acre

**Mode of action:** Non-systemic, penetration by translaminar movement **Crop:** Paddy, Cotton, Okra, Cabbage, Cauliflower, Chilli, Brinjal, Redgram, Tea. **Available Packing:** 10 gm, 50 gm, 100 gm, 250 gm, 500 gm, 1 Kg Packaging





# **NUTRIPOLE**

Chlorantraniliprole 18.5 % w/w SC

### **Key Benefits**

- Nutripole provides effective and long duration protection with its unique mode of action in crops like Paddy and sugarcane.
- Nutripole protecting the rice crop from stem borer & leaf folder and sugarcane crop from Early shoot borer & top borer.
- Nutripole activates muscle ryanodine receptor, leading to contraction and paralysis.
- Nutripole prevents the build-up of pest population and maximizes the crop yield potential.

**Dosages:** 60 ml/acre

**Chemical Group:** anthranilic diamides group

**Crop:** Paddy, Vegetables, Brinjal, Groundnut, Piegon pea **Available Packing:** 10 ml, 30 ml, 60 ml Packaging



# SHUTTER

Chloropyriphos 50% + Cypermethrin 5% EC

### **Key Benefits**

- Shutter is a combination of chloropyriphos and cypermethrin
- It has quick knock down action against targeted pests It is a broad-spectrum insecticide
- It affects both the axonic and synaptic transmission of the nerve impulses in
- It shows repellent properties due to fumigant action

**Dosages:** 400 - 600 ml/ acre

**Mode of Action:** Contact & stomach poison **Crop:** Paddy, Brinjal, Cole Crops, Mango & Cotton

Available Packing: 100 ml, 250 ml. 500 ml, 1 L Packaging

# **NUTRACE**

Acetameprid 20% SP

### **Key Benefits**

- Nutrace is a immediate knockdown effect and also gives protection for longer duration
- Highly effective against sucking pests like white fly
- It has excellent translaminar action

Dosages: 0.75-1gm/ litre Mode of Action: Nerve Action

Crop: All vegetables, Chilli, Mango, Cotton

**Available Packing:** 20 g, 50 g, 100 g, 250 g, 500 gm, 1 Kg packaging





# **SEDAN**

Cartap Hydrochloride 50 Sp

### **Key Benefits**

- Sedan absorption by the plant system is faster and being systemic, it is spread to the entire plant system in a shorter period

  When applied, insects immediately stop feeding on crops, get paralysed and
- finally die due to starvation
- Effectively controls insects resistant to other insecticides
- It is effective against insects mining in plants by its systemic action
- Greater solubility in water than other granules

Dosages: 400-500 gms per acre

Chemical Group: Nereistoxin analogue group Crop: Paddy, Vegetables, Brinjal, Marigold and Mango Availability: 100 gm, 250 gm, 500 gm and 1 Kg Packaging



# WONDER

Azoxystrobin 18.2% W/W & Difenoconazole 11.4% W/W SC

### **Key Benefits**

- Wonder is a broad-spectrum product
- It offers preventive, systemic and curative activity
- It provides a resistance management tool
- The product demonstrates rapid uptake with translaminar and xylem-systemic movement
- Its two highly efficacious active ingredients combine to provide sustained peak performance for maximum yield and high return on investment

Chemical Group: Combination of Strobilurin & Triazole

Dosages: 200 ml/ acre

Crop: Paddy, Onion, tomato, maize, chilli, sugarcane, cotton, turmeric, wheat

Available Packing: 250 ml, 500 ml, 1L Packaging

# **FUSION**

Carbendazim12%+ Mancozeb63%WP

### **Key Benefits**

- Fusion is a Broad spectrum fungicide
- Unique combination of systemic and contact fungicide
- It is both prophylactic and curative action
- Provides Zn and Mn nutrition to crops, thus makes the plant greener and healthier
- Mancozeb acts on the different sites of the fungal cell and carbendazim acts on the beta tubulin synthesis

Dosages: 300 - 600 gm/acre

**Chemical Group:** Benzimidazole & Dithiocarbamate **Crop:** Potato, groundnut, Tea, Mango, Groundnut **Availability:** 20 gm, 100 g, 250 g, 500 g & 1 kg Packaging



# **TIFAMIDE**

Thifluzamide 24%SC

### **Key Benefits**

- Tifamide is systemic fungicide with protective and curative action.
- It effectively controls Rhizoctonia solani fungus which is major cause sheath blight in paddy.
- It is rapidly absorbed by roots and leaves and translocated in xylem and apoplast throughout the plant.
- Helpful fungus resistance management.

Dosages: Paddy -150 ml / Acre

Chemical Group: Carboxanilide family

Crop: Paddy, Tomato, Potato

Availability: 50 ml, 100 ml, 250 ml Packaging





# **HEXACON**

Hexaconazole 5% SC

### **Key Benefits**

- Hexacon is quickly absorbed and translocated within the leaf and plant system resulting in quick and effective disease control.
- It gives phytotonic effect and there by enhances the yield.

Dosages: 300 - 600 gm/acre

Chemical Group: Benzimidazole & Dithiocarbamate Crop: Potato, Groundnut, Tea, Mango, Groundnut Availability: 100 ml, 250 ml, 500 ml, 1 litre Packaging



# **GLYSOURCE 41**

Glyphosate 41% SL

### **Key Benefits**

- Glycor can be used both as pre-plant application and inter-row application
   Glycor should preferably be used when the weed is at 6-8 leaf stage and has
- Inactivated on contact with the soil

Chemical Group: Glycine derivative

**Dosages:** 800 - 1200 ml / acre Crop: Non cropped area

Availability: 250 ml, 500 ml, 1 L & 5 L Packaging

# **NUTRIQUAT**

Paraquat Di Chloride 24% SL

### **Key Benefits**

- Nutriquat is a non-selective contact herbicide
- It is absorbed by foliage with some translocation in xylem
- It is used for broad spectrum control of broad leaved weeds and grasses in orchards, plantation crops, tea and non-cropped areas
- It is used in pre-crop emergence weed control, directed post-crop emergence weed control and plantation weed control

**Dosages:** 340 - 700 ml / acre

Chemical Group: Bipyridylium class of herbicide

Crop: Potato, Paddy, Wheat, tea, Cotton Availability: 250 ml, 500 ml, 1 L Packaging





# **HARROW**

Pretilachlor 50% EC

### **Key Benefits**

- Harrow is broad spectrum, selective & pre-emergence herbicide for
- It controls grasses, sedges and broad leaved weeds
- Harrow gives long term weed control

**Dosages:** 400 - 600 ml / acre

Chemical Group: Chloroacetamide group of herbicide

Crop: Paddy

Availability: 250 ml, 500 ml, 1 L Packaging

# **UPCOMING PRODUCTS**



PRITHVI Emmamectin Benzoate 1.9% EC



**CANINE**Profenofos 40% + Cypermethrin 4% EC



**EDGE** Thiamethoxam 30% Fs



NUTRISTAR Acephate 75% SP



NUTRISULF Sulphur 80% WDG



GLEAM Tricyclazole 75% WP



NUTRIZET
Cymoxanil 8% + Mancozeb 64% WP



NUTRIZOX Azoxystrobin 16.7 % + Tricyclazole 33.3% SC



GLYSOURCE 71
Glyphosate 71% SG



NUTRIZINE Pymetrozine 50% WG

MING PRODU



# OUR INCLUSIVE OFFERINGS

### **PRODUCTS**

- Fertilizers
- Agro-Chemicals
- Speciality Fertilizers
- Biologicals

### **SERVICES**

- PHYSITAL (Physical + Digital) Farm Management Services
- Tech enabled Crop Advisory Services FarmSanta
- Integrated Agri Value Chain



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